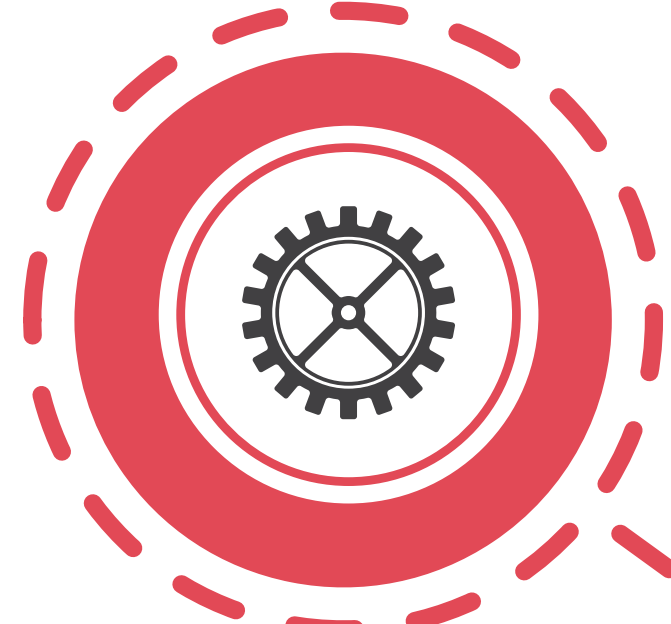




STRATEGIC PRINCIPLES

MOBILITY & CONNECTIVITY

Provide convenient and sustainable choices for people to get where they are going.



CLIMATE & ENERGY RESILIENCY

Reduce climate impact, protect our environment and improve energy reliability.



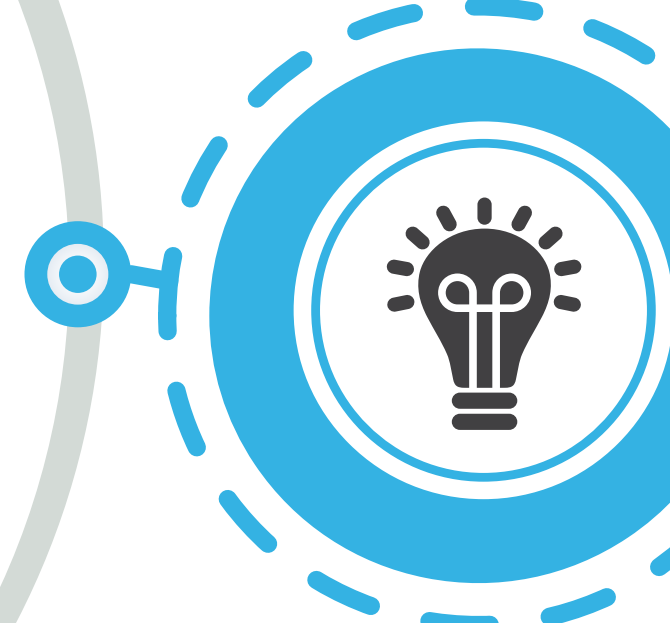
INCLUSIVE & DIVERSE

Effectuate equitable investment and social/environmental justice in the city and cultivate an organization that reflects our city's diversity.



ENGAGE & LEARN

Leverage existing and new programming to support a sense of community and lifelong learning.



PARKS & OPEN SPACE

Provide diverse outdoor options for recreation and communing with nature at any age.



HOUSING & HOMELESSNESS

Provide housing options for everyone and services for the most vulnerable members of society.



CORE SERVICES & INFRASTRUCTURE

Sustain a financially sound city in which everyone feels safe and secure, with quality services and well-maintained infrastructure.



LOCAL ECONOMIC DEVELOPMENT

Catalyze development in riverfront and downtown areas and attract and retain businesses to maintain a strong and diverse local economy.



2023 STRATEGIC PRIORITIES

POLICY

- Flood Protection (Federal Project)
- Light Rail Extension/Transit Expansion
- Stormwater Flood Protection & Maintenance
- Retail Cannabis Program Development
- Measure V Extension
- City Facilities & Infrastructure Financing Strategy
- Enterprise Crossing Project Development
- Strategic Communications Program Development
- Sustainable Customer Service Model
- Formalizing a "One City" Governance Principle
- Creating a Community Academy
- PLAs/Workforce Training Program Evaluation
- Community Investment Implementation: Impact Fee Reduction in EIFD Areas
- Explore Tourism Improvement District/Property and Business Improvement District
- Explore Affordable Housing for Police and Educators

MANAGEMENT

- Home Run Enrollment Growth
- Homelessness & Communitywide Impact Management
- Grand Gateway Development
- Waterfront Districts Public Safety & Security
- Municipal Workforce & Management Diversity
- Climate Action Plan Implementation
- Equitable Investment Strategy/Programs
- I Street Bridge Replacement/Deck Conversion
- Bryte Park Master Plan Implementation
- Explore Park Ranger Program Development
- Core Services/Operations Functions Growth & Funding
- Pheasant Club Development
- Cultural Events Fund